



PO Box 3
Tullahoma, TN 37388

Welcome to the June edition of our Newsletter! Joy Christian Radio is moving forward and continues to spread the Gospel of our Lord and Savior Jesus Christ via the airwaves 24 hours a day, 7 days a week. God has raised up this vital ministry for “such a time as this,” in a day and age when compromise fills many churches, the society seems to be crumbling and our once great Christian Nation seems to be coming apart at the seams. We believe there is hope! That hope is found only in one place, the Lord Jesus Christ! No substitutes will bring hope and peace! No human being has the answers. Only God through the shed blood of His only begotten son has the power to bring hope and peace in this tumultuous world we live in. And, it is our job at Joy Christian Radio to share the Good News of the Gospel of Christ with everyone who will listen!

If you are new to Joy Christian Radio, please let me tell you a bit about us. We are headquartered in Tullahoma, Tennessee, where our flagship station, WLYJ-FM is located. We are a non-profit organization, and are supported largely by donations and cooperative support from our ministry and business partners. We do not sell advertising, endorse candidates for public office, or run any of those annoying “bang on the hood” commercials that flood the airwaves in many radio and TV stations these days. We spend the majority of our time on the air playing uplifting music, presenting Gospel preaching, News from a Christian Worldview and short features designed to inform our listeners about things that are going on in the world today.

So, we hope you will prayerfully consider becoming a part of the Joy Christian Radio family of prayer and financial supporters! Every penny donated to this ministry is used for ministry...we don't waste money, and we don't make a profit for any of our dedicated volunteer board members. Joy Christian Radio currently operates with an all volunteer staff, and we hope to grow and add an employee or two in the coming years; but we are not at that place yet. Whatever you do, please remember to pray for us! And, tell someone about Joy Christian Radio!!

BREAKING NEWS!

Just as this newsletter was about to go to print, we got word that our application for the assignment of radio station WLYY, Copperhill, Tennessee (Blue Ridge, GA) to Joy Christian Radio has been granted! This newest addition to the Joy Christian Radio family should be on the air within a month or so, the Lord willing! If you would like to contribute to a worthy cause, please consider a gift to help us get WLYY on the air!! We will have more information on WLYY as it unfolds.



Ed Smith interviews Rev. Bob Payne of the Spring Creek Baptist Church in Tullahoma



Our New Sign!

Joy Christian Radio was given a great gift recently with the donation of the funds needed to get our main sign updated! Our dear and long time friends, Pastor Johnie and Becky Hobbs of Vinemont, AL (near Cullman) came for a visit, and decided we needed a new sign, so they paid for it! We are thrilled with the sign, that bears our logo! I can honestly say that we have gotten a lot of attention with that sign prominently displayed on the front of our building on North Jackson Street in Tullahoma!

Special thanks to the Hobbs for their generous gift to our ministry!

Report from Centre, AL

It is wonderful to report that WLYG-AM, Centre, AL is on the air! Joy Christian Radio is at the helm of this facility that we have learned to love through the years. If the Lord carries His coming, and if the Lord is willing, we will celebrate 10 years of owning this radio station later this year! Unofficially, we took over the station on Monday, July 21, 2003; although our first item of business was to turn the radio station off. The old transmitter was completely toast and would ultimately prove to be beyond repair. Also, there were many other problems there that would fill a book. We had our work cut out for us!!

But, with patience and a lot of love, we rebuilt that facility with a new transmitter and studio! Now, a decade later, some of our most dear prayer warriors are still on the station with us! Faithful people who love the Lord and believe in Christian Radio and reaching the lost for Christ! Now, that's what it's all about.

A Report and a Challenge

By: Ed Smith, President of Joy Christian Radio

Warmest Greetings to our friends and supporters:

I greet you in the wonderful name of our Lord and Savior, Jesus Christ with this report on the ministry of Joy Christian Radio.

It has been almost half a year since we moved into our new home in Tullahoma! It is hard to believe that so much time has passed, but indeed, it has. January was a whirlwind month of moving! It took the entire month of January to relocate ourselves and the headquarters for Joy Christian Radio! February was likewise a whirlwind month of building and setup, and a productive month it was indeed. The first three weeks of March, we continued and finished the initial setup of our studio and offices and followed that the last week of March with a Grand Opening! It was a wonderful week of getting to know our neighbors and discovering that we have many friends in Tullahoma and surrounding areas that are already listening to our station there!

April and May followed with two good months of settling in and getting acquainted with the area. We have had the privilege of visiting a good number of local churches, in between the preaching engagements that I have had during these first few months. The last week of April, we conducted a continuation of our "Building the Foundations" campaign with the goal of reaching our operational budget of \$3,000 per month for the whole network. You heard that right. We are operating our entire network for that small amount of money! It is only by the provision of God that we can do this, and it is a blessing to be able to have this situation, as many stations must raise tens of thousands of dollars per month just to keep the doors open at a single station. We do this with an all volunteer staff (including my wife and me), and we have no debt, so there are no mortgages to pay. It has been a very long 10 year journey through debt and struggle that we have finally arrived at this point in our ministry, and we are thrilled that God brought us to Tullahoma to enjoy this season of our ministry!

We had a very good response to our fund-raising efforts from a "one-time" gift perspective! We were able to pay off a small note that was less than a thousand dollars total, but we don't have that any more, and that note payoff makes us totally debt free! However, from an ongoing, monthly support basis, we still have a long way to go to reach our goals. Considering that we are relatively new in Tullahoma, we think that it is phenomenal that we have come as far as we have, and we are very grateful. But, that still leaves us in a place where cash flow is extremely tight and sometimes difficult to manage. And, frankly, we have robbed Peter to pay Paul so much that Peter has run off and is hiding somewhere hoping we won't find him.

Summertime is traditionally a very slow time for Christian non-profit organizations, and we are no exception. This summer, with the added pressure of an already sluggish cash flow, things are especially tight. Would you please pray about helping us with the most generous gift you can possibly give? Your tax-deductible gift will help ensure that we are able to meet our financial obligations and keep this ministry operating in the black. We cannot do this without your help! You can use a credit or debit card at our website; www.joychristianradio.com, or call our offices for information at 931.222.1633. Our mailing address is PO Box 3, Tullahoma, TN 37388. Thank you in advance for your faithful giving!



Our First "remote control" studio in Tullahoma at the WLYJ transmitter site.

How to Contact Joy Christian Radio

Joy Christian Radio is a non-profit organization, a 501 (c)(3) corporation under IRS rules. As such, we operate our radio stations as Non-Commercial Educational facilities. We do not do standard broadcast advertising; although we do have an “underwriter program” as allowed by the FCC and IRS that is patterned after other NCE Christian broadcasters. The vast majority of our income is derived from our listeners who donate their prayers and finances to help us continue our work in spreading the Gospel and telling the TRUTH about day to day issues that affect us all in America and from around the world.

At the current time, we are mostly in need of regular monthly donors. We operate under a “faith promise pledge” system that is similar to many missionary oriented programs through your church. We are searching for 200 entities (individuals, families, Sunday School Classes, churches, ladies or men’s organizations, etc) who will make an ongoing monthly pledge of any amount, or no specified amount if you wish to just take an offering each month. Churches who participate or others who give their church credit for their offerings will become eligible for free church promotions on the air. Please call for details. The number of 200; if each agrees to contribute a minimum of \$10. per month, will put our current operations in the black and allow us to be poised to grow and expand our ministry in other areas.

Here is our contact information:

Mailing Address
Joy Christian Radio
PO Box 3
Tullahoma, TN 37388

You may use a credit or debit card at our website or by calling our office:

www.joychristianradio.com
931.222.1633 (Tullahoma and surrounding areas)
256.927.9987 (Northeast Alabama)
706.234.1237 (Northwest Georgia)

You can find us on Facebook at:
www.facebook.com/joychristianradio