



# Classic Gospel Music

Joy Christian Radio

## Is it going away?

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**It has been the music of our soul for several generations.**

**I speak of the hymns, quartets, mixed groups, family groups, choirs and soloists sung in a traditional, “Country-Gospel style” that has filled the airwaves and TV screens of Americans and many people around the world for a very long time.**

**It was but a few short years ago that there were thousands of radio stations across America playing Southern Gospel music...now there are just over 600 nationwide. The sad part is that most of these stations struggle to pay the power bill. Many operate with a skeleton crew due to lack of financial support. But, they (we) stubbornly keep going for the Glory of God, in spite of the obstacles we must overcome.**

**The government lock-downs during the pandemic and the economic breakdown in radio markets that followed has now caused many Christian radio stations to be forced to sell their stations to others rather than face bankruptcy.**

**Joy Christian Radio is more determined now than ever to keep “OUR” music alive as long as we possibly can, no matter what the world is doing. But, only as we stand together can we accomplish this task!**



*So, what can I do to help?*



**Joy Christian Radio has launched an audacious campaign designed to increase our listening audience by 150,000 souls!**

**And, it's a reachable goal! Doing so will help to ensure that the music we love will stay on the air for a long time and reach many more people for Christ!**

**We need to raise \$150,000 to do all of this. - That's just one dollar per new person reached!!**

**Is it worth \$1 per person to keep Classic Gospel alive as we reach an additional 150,000 people with the Hope of the Gospel and as we simultaneously build our base of support to do it?**

**We certainly think it is! If you agree, we have listed our support and contact information in this publication!**

**Come on over and join the crusade to keep Classic Gospel ALIVE and on the air!!**